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# Executive Summary

Women Helping Women (WHW) for a Sustainable Tomorrow (WHW) is a not-for-profit organization dedicated to the empowerment and advancement of women from all walks of life. WHW was founded with a clear mission to create an inclusive ecosystem that fosters the self-sufficiency of women and girls through education, employment, economic development, and advocacy services.

In 2018 I got a mandate to go and restore the lost dignity of womanhood. WHW was established in 2022 with 5 members. Today, WHW has over 8000 members. We desire to make an impact in the lives of women and girls all over the world. WHW seeks to ignite a global movement that empowers women through education, entrepreneurship, and skill acquisition, thereby advancing their economic and gender integrity. We are dedicated to creating a sustainable future where women and girls thrive and contribute significantly to society.

At WHW we help women advance their status, promote unity among women, and we work to ensure that women and girls realize and achieve their life's purpose. Our mission extends to supporting businesses, nurturing strong relationships, and encouraging women to take their rightful place within their homes and communities. We believe in the recognition of women as nation builders, ensuring equal opportunities and access in all aspects of life.

Since our inception in 2022 we have implemented numerous interventions across the world and reached over 1000 women and girls and their families. We currently have 35 chapters in 17 countries all over the world with members from diverse locations. Our goal is to ensure that WHW is in every continent making impact in the lives of women and girls everywhere.

We invite you to join us in our mission to build a better tomorrow, one where women and girls have the opportunities and resources they need to make maximum contribution to the society.

Dr. Elizabeth Pedro

Founder/CEO/Chairman Women Helping Women Organization





## Who We Are

Headquartered in Alberta Canada, Women Helping Women members are women who strive to make a difference around the globe. Serving currently in over 15 countries with strategic positions in Canada, Europe, Africa, America, Sweden, Caribbean, United Kingdom, etc.

Our 36 chapters with over 800 members are helping other women become empowered, have access to opportunities, networking with key resources, sustainable initiatives, and making our society better while building great women.

## Our Vision

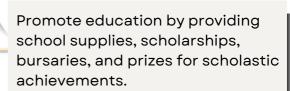
To create a global movement of women to be empowered through education, entrepreneurship, and skill acquisition in advancing their economic and gender integrity for a sustainable future.

## Our Mission

In commitment to our Vision, Women Helping Women is progressing the global work on gender equality through Generation Equality Pyramid of Genderpreneur Initiatives.



## Our Focus



Promote health by providing support to women and girls with mental health challenges and other health issues by ensuring access to relevant counselling, information, interventions, and/or group support programs.

Help women and girls access education including Science, Technology,
Engineering and Math (STEM)

Relieve poverty by assisting women and girls in need with business start-up loans and entrepreneurial training

Provide leadership training for women and girls.

Relieve conditions attributable to old age by providing personal care, housekeeping, meals, nursing, shopping assistance, and transportation to medical appointments to senior women in need.



## About Our Founder



Dr. Elizabeth Pedro

Dr. Elizabeth Pedro (CGPA ) is a peace ambassador to the United Nations. She is a certified marriage and Family Counsellor with The Institute of Marriage and Family Affairs (TIMFA) USA, Founder/CEO /Global President of Women Helping Women For a Sustainable Tomorrow (WHW), Founder/CEO of Agape For All Nations Int'l ( Afani), and the CEO of Serenity Coaching/Counselling Services - a consulting outfit focused on offering training and consulting services on marriage, relationships, and family life issues.

She is a transformation coach and mentor who believes that every woman is a celebrity as such she supports and advocates for women and girls on the issues that affect them.

Dr. Liz is a prolific Writer and an award-winning author of the book "A Woman in Her War Room", a book that has become a companion and guide to women around the globe.

She is a motivational Singer and a global Speaker who has been featured in high-impact events and has spoken on stages across five Continents and over 15 countries.

She is passionate about Human Capacity Development and loves to speak humorously, using real-life stories to keep her audience captivated.

Click **here** to read her full profile.





Apostle Kimberly Watson
Director of Program and Event
International Board of Trustees
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Dr. Yvonne Pradier

President (USA Chapter)

International Board of Trustees

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Coach Isoken Ibieorutomwen
National Director for Ontario, Canada



Mrs Ese Obaseki
Coordinator of Edmonton Chapter
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Bridget I kponmwosa

National Director for West Cost, USA





Mrs Patience Ovo Okhuofu

Director of Membership



Pastor Angela Ebizugbe
President of Nigeria Chapter



Dr Mangatane Angelina Ramaipadi
President of South Africa Chapter



Lillian G. Ndozi International Director for Botswana, Zambia, Zimbabwe & South Africa





Dr Anita Mckaney
Regional Director, East Coast USA



Veronica Dzandza
International Director for Ghana



Blessing Egharevba

Coordinator of Toronto Chapter

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Dr. Tomesha D. Walker
Coordinator of Ohio Chapter
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Ms Sebina Vuyeya Segooa

National Director for South Africa

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Lucy Niyonzima
International Director for Uganda



Joyce Abena Anoah Eku Coordinator for Accra, Ghana



Grace Quarshie
National Director for Togo



Rev Dr. Doreen Mwendsi National Director for Zimbabwe



Jennifer Masina Maseko

National Director for
Gaborone/Mochudi/Palapye &

Francistown



# Our Chapters

WHW is indeed a global organization with 36 chapters in 17 major countries and cities around the world.

#### Botswana



- 1. Gaborone
- 2. Palapye
- 3. Maun
- 4. Hukuntsi/Tsabony
- 5. Francistown

#### Canada



- 6. Ontario
- 7. Alberta
- 8. Saskatoon

#### France



9. France

Ghana



10. Accra

## Italy



11. Firenze

Kenya



12. Nairobi

Malawi



13. Malawi

Namibia



14. Namibia

### Nigeria



- 15. Edo/Delta
- 16. Lagos
- 17. Abuja
- 18. Jos
- 19. Ondo

#### Rwanda



20. Kigali

#### Seregal



21. Senegal

#### South Africa



22. South Africa23. Limpopo SouthAfrica



# Our Chapters

#### Sweden



24. Sweden

Togo



25. Togo

Uganda



26. Chapala

United Kingdom



27. Manchester

USA



28. Virginia

- 29. Ohio
- 30. Georgia
- 31. Florida
- 32. California
- 33. North Caroline
- 34. West Virginia

Zambia



35. Zambia

Zimbabwe



36. Zimbabwe



# Key Past Programs

Since 2022, WHW has been conducting impactful events designed with a focus on the empowerment of women and girls worldwide. Highlighted below are key initiatives and events that have contributed to WHW's mission of fostering gender equality and

women's self-sufficiency. Our events are held across different countries and showcase our global reach and commitment to women's empowerment.



## December 2022 Canada: Women Empowerment Dinner

This program, held in Canada and was dedicated to supporting abused women and single mothers, addressing their unique challenges, and offering them avenues for empowerment and self-sufficiency.



## February 2023 Nigeria: Training for Women

Women Help Women empowered over 200 women in Edo state by providing skills training, startup capital, and lectures on sustainability. Additionally, the organization has assisted more than 100 women in various African countries to start successful businesses and achieve sustainability.



## March 2023 Virtual: Generation Equality Gala

The Generation Equality Gala focused on gender equality and inspiring innovation among women to drive sustainable development. This gala underscored the organization's commitment to advancing women's rights on a global scale.



# Key Past Programs



## June 2023 Online: Leadership Development Training

The online leadership development training program sought to alleviate the unique pressures and challenges that women face in leadership roles. By addressing these issues, the organization aimed to promote women's leadership skills, benefiting not only individual participants but also the broader community and organization.



## July 2023 Online: The Generation Equality Pyramid of Genderpreneur Sustainable Initiative

This event was part of the Generation Equality initiative and emphasized the organization's commitment to gender equality and sustainable entrepreneurship. The "Pyramid of Genderpreneur" approach aimed to foster economic empowerment among women in Africa.



# Our Impact

Our impact speaks volumes. With over 10 leadership trainings and empowerment events, we've touched the lives of more than 1000 families, providing financial assistance to 220. Our commitment to excellence has even earned us the prestigious United States Presidential Lifetime Achievement Award.



To experience the tangible impact of our efforts, feel free to explore our YouTube channel WHW Media.





Testimonials

"I was jobless before but after learning how to make pastries from the Women Helping Women program, I now have a job to feed myself and send to my children."

"As a young girl growing up in an unfriendly society, I didn't have money to learn any skill set but when I heard about Women Helping Women program on itv radio station I decided to use the opportunity to learn how to make soap. Now I can feed myself and save up for my education."

- Blessing

# Gallery



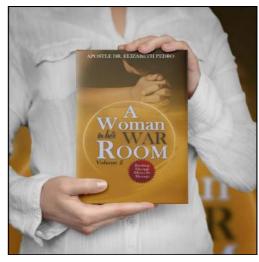


# Gallery















## Our Partners and Supporters

















# HELPING WORKER

# Looking Forward to the Future

In 2024 and beyond, WHW will continue to impact communities, families and countries around the world. Below are a few of our upcoming programs for the remainder of 2023 and in 2024.



#### November 2023 - Online

A Women Empowerment Conference to discuss relevant and forbidden (tabu) topics such as depression, domestic violence and stress management among women.



## January 20, 2024 - Online

We are on a mission to raise funds to empower and support 1000 women in 7 countries through training and provision of micro-grants.



## April 4-8 2023 - Toronto

International Women's Empowerment Conference and inauguration of some chapters in Canada



# Support Our Work

Our donors, volunteers and members are the lifeline of WHW. Your generous donations of funds, time, and talents continue to help us impact women around the world.

We urge you to continue to support our work in the following ways:

- Sign up as a member of WHW
- Give to our cause. We included our sponsorship package below
- Volunteer at our events
- Connect us with your networks who can donate to our mission

## Why Be a Sponsor

By being a Sponsor of WHW you will not only be helping us in fulfilling our Mission of empowering Women, but you will also be tapping into our network of Members across the Globe in terms of brand visibility, community involvement, & and lead generation.

## Sponsorship Levels

Below are the different Sponsorship packages and benefits. We look forward to partnering with you to make the World a better place because in Women Helping Women, we believe that "WHEN YOU EMPOWER A WOMAN, YOU EMPOWER A NATION.



#### Destiny Encourager: \$500 - \$2,999

- What it will do: Provide 30 women with one-on-one Health sessions with a certified health coach with the opportunity to discuss their health and wellness goals.
- What you will get:
  - # Acknowledgement in press release
  - # Acknowledgement in a speech/directly to an audience
  - # One free ticket to a WHW event taking place in your City



#### **Destiny Helper: \$3,000 - \$6,999**

• What it will do: Support 50 young girls and their moms through the Girls Dignity Initiative to work together on boundaries, healthy relationships, and building self-esteem.

## Sponsorship Levels

#### • What you will get:

- # Your Company Logo on print materials—event banners, programs, ticket
- # Acknowledgement in press release
- # Acknowledgement in a speech/directly to an audience
- # Sponsor's logo to appear on web content/social media



#### **Destiny Sustainers: \$7,000 - \$14,999**

- What it will do: Provide 50 women with financial literacy workshops and webinars with trained staff and local professionals.
- What you will get:
  - # Company Logo on print materials—event banners, programs, 3 tickets, etc
  - # Acknowledgement in press release
  - # Acknowledgement in a speech/directly to an audience
  - # Sponsor's logo to appear on web content/social media # Benefit #5

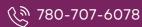


#### Destiny Builders: \$15,000 - \$25,000

- What it will do: Provides 100 women with ongoing financial coaching sessions.
- What you will get:
  - # Logo on print materials—event banners, programs, tickets, etc
  - # Acknowledgement in press release
  - # Acknowledgement in a speech/directly to an audience
  - # Sponsor's logo to appear on web content/social media
  - # Promote your business on our platforms

Apply to be a sponsor by emailing us at elizabeth@whwfoundation.ca







www.womenhelpingwomenfoundation.com

7014 Chivers Loop SW Edmonton T6W3Y7 Alberta, Canada

Prepared by <u>Daibo Consulting</u>